

Auto Glass Replacement Safety Standards Council Inc.
Guidelines for Usage of Logos
January 1, 2010

A. . AGRSS Member Logo



1. Logo can be used only in black and white or in black and process yellow and can be used only by AGRSS members;
2. Logo must not be changed, rescaled or reportioned. No type in the logo may be reproduced less in a size less than 6 pt;
3. It must be used only with a notice of trademark and registered mark ®;
4. Logo can be used at any size;
5. Logo can be used by all members in good standing of the AGRSS Council. The year of membership should be included;
6. Logo must be used “as is” in advertising;
7. The logo shall not be used in any manner or in any media in such a way that use could compromise the integrity of the ANSI/AGRSS Standard;
8. The use of the logo in any advertisements should be approved by AGRSS prior to usage;
9. Usage is permitted for the duration of the company’s membership;
10. A membership company may not transfer its rights to use the logo to a non-contributing company;
11. When used on websites, logo should link to the AGRSS website or (if appropriate) safewindshields.com;

B. AGRSS “Registered Company” Logo



TM

1. Logo can be used only in black and white or in black and process yellow;
2. Logo must not be changed, rescaled or repropotioned. It must be used with a notice of trademark and a trademark symbol TM
3. Logo can be used at any size as long as it meets the requirements herein;
4. Logo can be used by all registered companies. These are companies that have successfully completed the registration process;
5. Logo must be used “as is” in advertising;
6. The logo shall not be used in any manner or in any media in such a way that use could compromise the integrity of the ANSI/AGRSS Standard;
7. Use of the logo in any advertisements should be approved by the AGRSS marketing committee prior to usage;
8. Usage is permitted for length of company’s registration.
9. When used on websites, logo should link to the AGRSS website or (if appropriate) safewindshields.com;
10. Logo may not be used on any materials or promotional items that are sold directly by AGRSS;
11. Logo may be used on apparel worn by employees of registered companies. If an employee leaves the employment of a registered company to work for a non-registered company that employee may not continue to use the logo;
12. A registered company may not transfer its rights to use the logo to a non-registered company;

13. Logo may not be used on any material in poor taste. The AGRSS Marketing Committee can assist you in evaluating your proposed logo usage prior to replication.

c . AGRSS Council Logo



1. Logo can be used only by the AGRSS Council itself or with permission from the Council for use in publication, artwork etc. about AGRSS. It should appear only in black and white or in black and process yellow;
2. Logo must not be changed, rescaled or reportioned. No type in the logo may be reproduced less in a size less than 6 pt;
3. It must be used only with a notice of trademark and registered mark ®;
4. Logo can be used at any size;
5. Logo can not be used by all contributing or registered company in good standing of the AGRSS Council. It can only be used by the Council itself.
6. Logo must be used “as is” in advertising;
7. The logo shall not be used in any manner or in any media in such a way that use could compromise the integrity of the ANSI/AGRSS Standard;
8. This logo cannot be used in advertising unless the advertising is for AGRSS itself;
9. If usage is permitted, such permission must be renewed annually.
10. No company may ransfer its rights to use the logo to a non-contributing company;